BICSI INDIA DISTRICT
2020
SPONSORSHIP DOSSIER

CONFERENCE & EXHIBITION

	MUMBAI	09th April, 2020 The Westin Mumbai Garden City
	BENGALURU	18th September, 2020 Shangri-La Hotel Bengaluru
	NEW DELHI	November, 2020

Expanding Networks. Creating Opportunities.

BICSI INDIA ANNUAL CONFERENCE
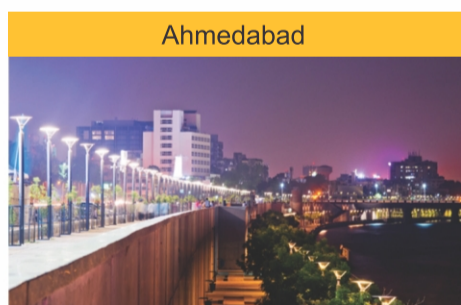
Biggest ICT Industry Event in India

BICSI, with the aim to reach out to the ICT industry, organizes Conferences, Seminars and Workshops across India. Over a decade, BICSI India as BICSI India district has come a long way. From holding its inaugural conference at Mumbai in 2004 which was attended by 100 delegates and 10 members then is now a prominent ICT conclave attended by 700 delegates and 250 members. BICSI India district moves into its 17th successful year in 2020.

This year it is anticipated that more than 1500 delegates will attend the Annual Conferences and Satellite Seminars put together. The attendees are largely represented from End-users, System Integrators, Installers, Consultants, Distributors, OEMs from the Information & Communications Technology (ICT) community, Members of BICSI and other ICT Industry Associations in India.

Rich with various topics and exhibition this year the Conferences are being held at The Westin Mumbai Garden City, Mumbai on 09th April 2020, Shangri-La Hotel Bengaluru on 18th September 2020 and New Delhi in November.

BICSI India Satellite Seminars*

Pune	Ahmedabad	Hyderabad

Chennai	Kolkata

*Dates for the Seminars shall be updated later.

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Sponsorship Options

Sponsorship Type	Sponsorship fee per sponsorship	Scope of Sponsorships in 2020
Platinum	20,00,000.00	2
Education	17,50,000.00	1
Gold	15,00,000.00	2
Silver	10,00,000.00	4
Lunch	12,00,000.00	1
Exhibition	7,50,000.00	4
Lanyard	5,00,000.00	1

NB: The benefits entitled below are applicable for three locations. All Sponsorship charges are excluding TDS and GST.

Speaking slots to be presented by Sponsors only. The speaking slot is non transferable to Partners or Business Associate.

Category	Presentation slot		Branding on Backdrop and Invitation Card			Stall Space	Delegate Kit inserts	Invitation Preference		Satellite Seminar	Complimentary Memberships
	Conferences	Satellite Seminar	Conferences	Satellite Seminar	Lanyard	In Conference Technology Pavilion		Conferences	Networking dinner	Presentation and Table Space	
Platinum	45mins	30mins	in 3 Conferences	in 5 Seminars	✗	5mtr x 2mtr	✓	10 Invites	5 Invites	in 5 Seminars	10 nos
Education	30mins	1 Hour Training Session (before lunch)	in 3 Conferences	in 5 Seminars	✗	4mtr x 2mtr	✓	5 Invites	5 Invites	in 5 Seminars	7 nos
Gold	30mins	20mins	in 3 Conferences	in 4 Seminars	✗	4mtr x 2mtr	✓	✗	4 Invites	in 4 Seminars	5 nos
Silver	20mins	15mins	in 3 Conferences	in 2 Seminars	✗	3mtr x 2mtr	✓	✗	3 Invites	in 2 Seminars	3 nos
Lunch	✗	15mins	in 3 Conferences	in 5 Seminars	✗	3mtr x 2mtr	✓	✗	3 Invites	in 5 Seminars	3 nos
Exhibition	✗	✗	in 3 Conferences	✗	✗	3mtr x 2mtr	✓	✗	2 Invites	✗	2 nos
Lanyard	✗	✗	in 3 Conferences	✗	3 conferences & 5 seminars	✗	✓	✗	2 Invites	✗	✗

BICSI INDIA District

The establishment of BICSI INDIA District is an exciting development for ICT industry in India as it provides a direct link to over 25,000 skilled professionals in India and around the world and most importantly provides the opportunity to tap into a vast ICT knowledge base. Over the past 16 years, BICSI India has grown considerably and we currently have members from consulting, manufacturing, distribution & systems integrations background.

Our Indian activities are driven by a 9-member Steering Committee. We have been conducting technical conferences, satellite seminars, exhibitions and technical workshops in various parts of India and even beyond in the neighboring SAARC countries.

The BICSI INDIA learn to succeed initiative has made a considerable improvement in our membership base and in the number of BICSI credential holders over the past few years and the district looks forward to growing stronger and reach farther serving the ICT professionals community in the times to come.

About BICSI

BICSI is a professional association supporting the advancement of the Information & Communications Technology (ICT) Community.

BICSI Provides information, education and knowledge assessment for individuals and companies in the ICT industry. BICSI Serves more than 25000 ICT professionals, including designers, installers and technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life–safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staffs and volunteers assist ICT professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature.

Headquarters in Tampa, Florida, USA, BICSI Membership spans nearly 100 countries
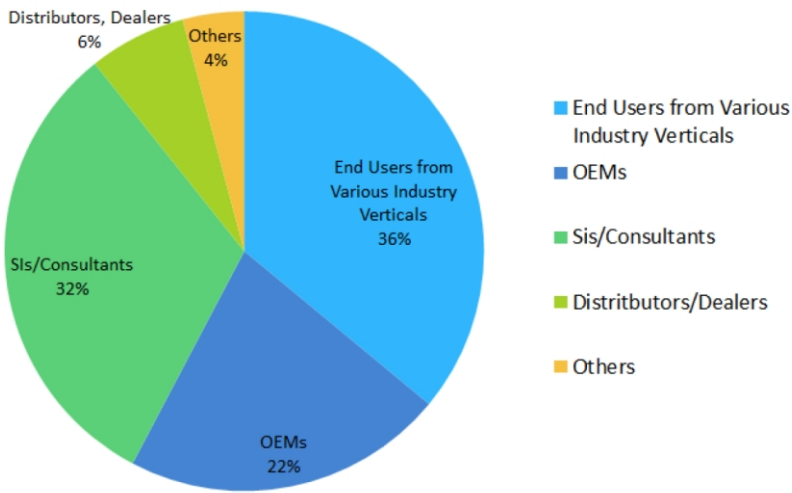
For more information, visit www.bicsi.org

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Who Attends BICSI Conferences?

BICSI conference delegates represent several aspects of the ICT industry With such a diverse group and the buying power behind them, choosing to exhibit at a BICSI Conference is a smart investment.

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A TYPICAL BICSI AUDIENCE INCLUDES

Distributors, Dealers 6%
Others 4%
End Users from Various Industry Verticals 36%
SIs/Consultants 32%
OEMs 22%

- End Users from Various Industry Verticals
- OEMs
- Sis/Consultants
- Distritbutors/Dealers
- Others

PREVIOUS CONFERENCE SPONSORS:

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